

Rep Order# 6844955

Ver# 3

Status Revised

Traffic Order#

Printed: 08/28/2012 8:38 AM

1 of 2

EC'd Yes

Last Received: 08/27/2012 12:01 PM

Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.

Advertiser () PRIORITIES USA ACTI

Product PRIORITIES USA

Estimate# 1559

Buyer CASEY BESSETTE

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1559

Flight Dates 09/04/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=*

-- REMARKS --

VER 3 ISSUED TO REV TP LN 13

PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*13	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00	
Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL												
Sales Remark: V3 REVISE TIME PD												
V3 More than 2 codes changed												

--REPORT TOTALS--

Report Totals: 1 / \$1,000.00

--SALES MONTHLY TOTALS--

Sep 12: 13 / \$3,400.00

Sales Totals: 13 / \$3,400.00

Station Totals: 13 / \$3,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---										
Market Totals		\$42,500	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%			
			WTVZ 4%	WVBT 8%	WVEC 26%					

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

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Station	WVBT-TV NORFOLK, VA.	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office ()	PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson ()	ANJIE BRADY
Estimate#	1559	Agency C/P1/P2/E	321/340/1559		
Buyer	CASEY BESSETTE	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CREDIT RISK ---

CASH IN ADVANCE